



**Peerless
Insurance**

Member of Liberty Mutual Group

LO/JACK

FOR CONSTRUCTION EQUIPMENT

Peerless Insurance™ and LoJack® Want You to Save Now and Over the Long Haul!

Construction equipment theft is a growing and lucrative market for criminals.

- \$1 billion is lost annually in stolen equipment and tools.*
- An *Equipment Today* magazine survey found that nearly 75% of all respondents experienced equipment theft.
- 64% of those affected by this crime never recover their equipment.**

Peerless Insurance is committed to loss prevention and helping its customers avoid the lost productivity, revenue, and missed contract deadlines associated with this crime.



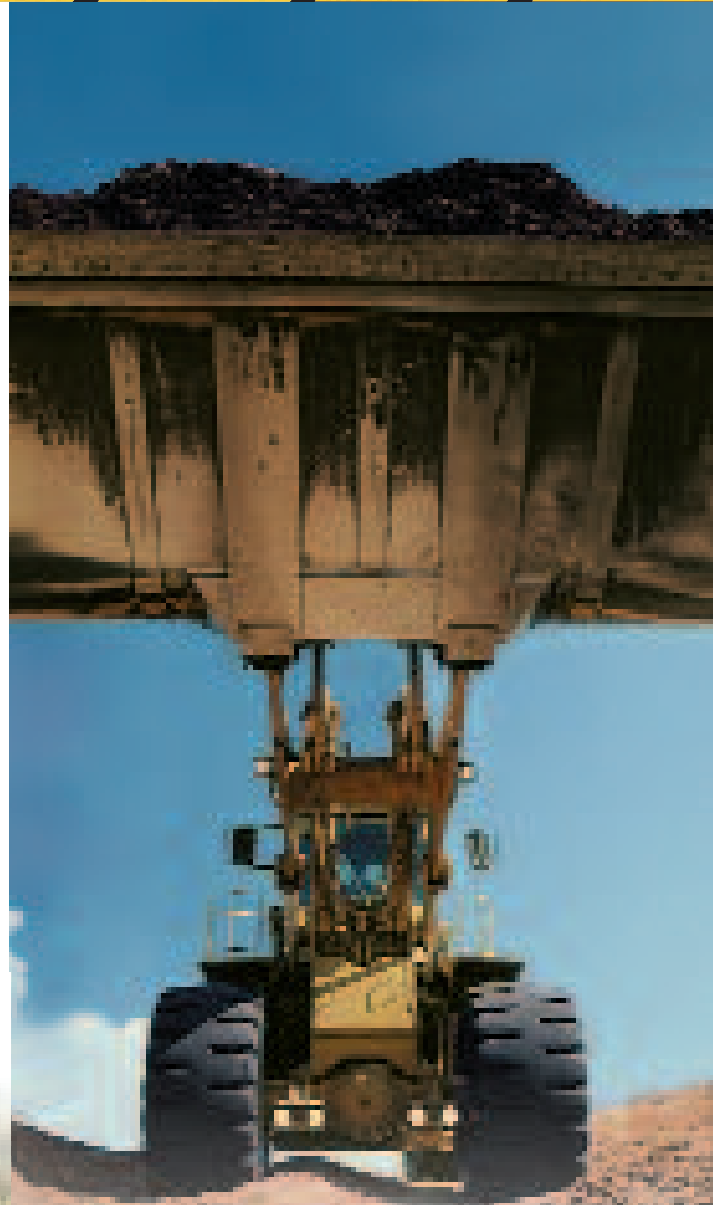
That's why it has teamed with LoJack, which is making available the only police-operated stolen vehicle recovery system in the country at a special rate.

LoJack Gets Results.

- LoJack has a national recovery rate of greater than 90%.
- 68% of stolen equipment is recovered in less than 24 hours.**
- 18% of stolen equipment is recovered in less than two hours.** Quick recoveries mean most equipment is returned undamaged.
- In 2006, over \$18.6 million in construction assets were recovered as a direct result of LoJack.**

* National Insurance Crime Bureau

** Construction Equipment Theft Survey conducted by Cygnus Business Media (2005)



Save Now When You Buy LoJack.

Qualifying Peerless Insurance customers can now purchase LoJack for Construction Equipment for \$545 through December 2007, a savings of more than 30% off the MSRP!

Call LoJack at (877) 775-6522 to order this proven stolen vehicle recovery system at a substantial savings.



How LoJack works



1 Installation

The LoJack unit is hidden in your construction equipment. The unit is registered in the LoJack database.



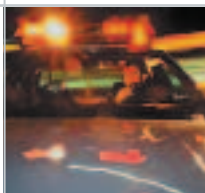
2 Notification

Report the theft to police to activate the unit and then contact LoJack for additional assistance.



3 Activation

Police computers send signals from a radio tower automatically activating the LoJack unit in your equipment.



4

The LoJack Police Tracking Computer receives the LoJack signal and leads the police to your equipment.



5 Recovery

Get your construction equipment back fast so you and your business can move forward.

LoJack's solution for construction

LoJack is a small, silent transmitter that's randomly hidden in your equipment. LoJack automatically becomes activated by a routine stolen vehicle police report. Once the LoJack is activated, the police can begin tracking and recovering your stolen equipment. *Three models of LoJack are available:*

Ruggedized LoJack

- Same proven LoJack technology, but specifically designed for heavy-duty/off-road equipment
- Self-contained, one-piece unit that allows for easy concealment and mounting location flexibility
- Features a sealed, waterproof enclosure that is water, dust, and chemical resistant
- Meets SAE design standards for heavy-duty vehicles

Base LoJack

- For SUVs, light trucks, truck tractors and other commercial vehicles

LoJack for Trailers



- Designed specifically for untethered trailers
- Requires no external power source

Your guarantee of LoJack's effectiveness is provided by the LoJack Corporation. The State of New Jersey, the New Jersey Division of State Police, the State of California, the County and City of San Diego, the City of Los Angeles and the Los Angeles Police Department, the County and City of San Francisco and the San Francisco Police Department, the City of San Jose and the San Jose Police Department, the Houston Police Department, the State of Maryland, the Maryland Department of State Police, the Commonwealth of Virginia and the Virginia Department of State Police are not parties to the sales agreement relating to this product and they do not warrant, guarantee, assure or otherwise make any representations or endorsements regarding the use, accuracy, reliability, merchantability, fitness for use or operation of this product or the LoJack Stolen Vehicle Recovery System or any of the system's component parts.

The New York State Police will monitor the LoJack Network, and the State of New York and the New York State Police are not parties to the sales agreement and they do not warrant, guarantee, assure, or otherwise make any representations regarding the use, accuracy, reliability, or operation of the LoJack Stolen Vehicle Recovery System or any of its component parts.

The Rhode Island State Police, with statewide jurisdiction, and various municipal law enforcement agencies participate in the LoJack Stolen Vehicle Recovery System pursuant to a five-year agreement renewed in 2004. A listing of municipalities with LoJack police tracking computers is contained in the LoJack owner's manual. The participating Rhode Island law enforcement agencies do not sponsor or endorse the LoJack System, are not parties to any sales agreements pertaining to the LoJack System, and do not warrant, guarantee, assure or otherwise make any representation regarding the use, accuracy, reliability, merchantability, fitness for use or operation of the LoJack System or any of its component parts.

LoJack® is a registered trademark of LoJack Corporation.

Peerless Insurance and the Peerless Insurance logo are trademarks or registered trademarks of Liberty Mutual Insurance Company.

LoJack® for Construction Equipment is a product and service of LoJack Corporation. Peerless Insurance and its affiliates make no representation or warranty regarding, and assume no liability for, the performance of any LoJack products and services. The LoJack for Construction Equipment discount is available to qualifying Peerless Insurance policyholders and non-policyholders through December 2007 and is only available where permitted by law.

Peerless Insurance member underwriting companies:
Peerless Insurance Company
Excelsior Insurance Company
The Netherlands Insurance Company
Peerless Indemnity Insurance Company
(Not all companies may be licensed in all states.)

© 2007 All rights reserved by LoJack Corporation and Liberty Mutual Insurance Company.



**Peerless
Insurance**

Member of Liberty Mutual Group

LO/JACK

FOR CONSTRUCTION EQUIPMENT